

## Dear pHealth 2010 attendees,

The pHealth conference has emerged as the leading international meeting on wearable micro and nano technologies for personalized medicine. Starting in 2004, pHealth has attracted scientists for various technologies, medical doctors, policy makers from the healthcare industry, hospital administration and allied professionals.

Collecting a dynamic professional community from Europe and all over the world pHealth has given visibility to the tremendous potential of micro and nano technologies not only for the future of medicine, but also for the improvement of healthcare processes today.

Microsystems, smart textiles, telemedicine, smart implants and sensor-controlled medical devices have become important enablers for monitoring and treatment in both inpatient and outpatient care. This is, however, just the beginning of revolutionary changes and significant opportunities are given for patients, companies and the healthcare industry.

The multilateral benefits of pHealth technologies for all three stakeholders lead to a triple win situation with enormous potential, not only for medical quality improvement and industrial competitiveness, but also for managing healthcare cost.

After highly successful prior meetings, last in Oslo, Norway, it is our pleasure to invite the pHealth community to Berlin.

We are looking forward to high-level scientific information, pragmatic best practice examples and active discussions between researchers, medical doctors and professionals in an inspiring atmosphere.

Join us in Berlin!



Marc O. Schurr  
conference chairman

## Organization

### Conference Chairman

Marc O. Schurr, Tuebingen, Germany

### Conference Co-Chairman

Thomas Gottwald, Tuebingen, Germany

### Conference Secretary

Sebastian Schostek, Tuebingen, Germany

### Supporting Partners

Thomas Becks & Johannes Dehm, Frankfurt, Germany

## pHealth 2010 Organizing Office

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## pHealth Steering Committee

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Loukianos Gatzoulis, Belgium

Danilo De Rossi, Italy

Eric McAdams, United Kingdom

Georges Kotrotsios, Switzerland

Nicos Maglaveras, Greece

Sergio Guillén & Vicente Traver, Spain

Brian MacCraith, Ireland

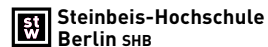
Jean Luprano, Switzerland

Josep Roca, Spain

Paolo Bonato, USA

Dag Ausen & Per Hasvold, Norway

## ORGANIZATION:



[www.phealth2010.com](http://www.phealth2010.com)



# pHealth 2010

## Preliminary programme

7th International Conference on  
Wearable Micro and Nano Technologies  
for Personalized Health

**Berlin, Germany, May 26 – 28, 2010**





pHealth 2010 – scientific programme

pHealth 2010 – Invitation

The preliminary programme of the pHealth 2010 conference, taking place on May 26 – 28, 2010 in Berlin, offers a comprehensive scientific programme with exhibition of industry and scientific projects and a broad scientific programme. The Wednesday, May 26, is dedicated to minisymposia, organized by scientific project consortia as dissemination events or special interest groups. The scientific programme on the following two days, May 27 and 28, offers in total 16 plenary and parallel sessions plus four poster sessions with a wide range of high-level lectures and poster presentations.

A nice social programme on 27 May, 2010 in the evening will furthermore allow you to refresh old friendships and form new ones. We have reserved the „Alte Pumpe“ (Old Pump) which is one of the most remarkable restaurants in Berlin. Berlin, capital of Germany, is an attractive venue for the pHealth 2010 conference and it offers cultural attractions, historical monuments and the atmosphere of a metropolitan city.

The pHealth 2010 conference cooperates with the Heart Failure Congress 2010. The Heart Failure Congress 2010 takes place in Berlin from May 29 to June 1m right after the pHealth 2010 conference. **Special fees are offered for professionals attending both events.**

Please use the early online registration until 29 March, 2010 for registering at the pHealth 2010 conference so that you can benefit of a price reduction. We are also offering special reduced rates for accommodation in Berlin at various hotels close to the venue.

To register yourself, please visit the pHealth 2010 website [www.phealth2010.com](http://www.phealth2010.com)

→ Wednesday, May 26

08:30–	Registration	14:30–16:00	<b>Minisymposium 4</b>
09:00–10:30	<b>Minisymposium 1</b>	16:00–16:30	Coffee break
10:30–12:00	<b>Minisymposium 2</b>	16:30–18:00	<b>Minisymposium 5</b>
12:00–13:00	Lunch break	18:00–19:30	<b>Minisymposium 6</b>
13:00–14:30	<b>Minisymposium 3</b>	19:30	Welcome Reception

→ Thursday, May 27

08:30–09:00	Opening ceremony	
09:00–10:30	<b>Session 1:</b> Personalized Health – an update	
10:30–12:00	<b>Session 2:</b> Smart endoscopic capsules	
12:00–13:00	Lunch break	
13:00–14:30	<b>Session 3:</b> pHealth in surgery	<b>Session 4:</b> organized by VDI VDE-IT
14:30–16:00	<b>Session 5:</b> Smart textiles and wear- able diagnostic sensors 1	<b>Session 6:</b> Smart therapeutic implants
16:00–16:30	Coffee break + Postersessions 1 and 2	
16:30–18:00	<b>Session 7:</b> Wearable rehabilitation technology	<b>Session 8:</b> Patient monitoring and point-of-care diagnostics
19:30	Conference dinner	

→ Friday, May 28

08:30–09:00	Registration	
09:00–10:30	<b>Session 9:</b> Telemedicine in cardiovascular disease	
10:30–12:00	<b>Session 10:</b> Ambient assisted living	
12:00–13:00	Lunch break	
13:00–14:30	<b>Session 11:</b> Economics of personalized care	<b>Session 12:</b> Smart textiles and wearable diagnostic sensors 2
14:30–16:00	<b>Session 13:</b> Patient monitoring and point-of-care diagnostics 2	<b>Session 14:</b> organized by HEARTCYCLE
16:00–16:30	Coffee break + Postersessions 3 and 4	
16:30–18:00	<b>Session 15:</b> Advanced imaging for personalized therapies	<b>Session 16:</b> Data management
18:00	End of the conference	

Conference rates

	Early rate*	Regular rate
Normal attendee .....	EUR 350	EUR 400
Speaker .....	EUR 300	EUR 350
Student** .....	EUR 100	EUR 150
HFA daypass (Friday only)*** .....	EUR 100	EUR 150

\* Early registration until ..... 29-03-2010

\*\* Student rebates are not applicable to speakers

\*\*\* Please provide certificate of attendance to the HFA congress to the pHealth Organizing Office.

pHealth international science award

The Scientific Committee of the pHealth 2010 congress will award the best poster presentation during the conference.

Exhibition of industry and scientific projects

In parallel to the scientific programme, industry and scientific project consortia are invited to exhibit on the pHealth 2010 conference fair. For further information, please contact the pHealth 2010 Organizing Office.

Conference venue

The congress will take place at the dbb-forum, situated in the reknown Friedrichstrasse right in the pulsating center of Berlin.

dbb forum berlin, Friedrichstr. 169/170, 10117 Berlin

